



NSS Cell Maulana Abul Kalam Azad University of Technology, West Bengal



NOTICE

DATE 11/03/2023

THIS IS FOR THE INFORMATION OF ALL THAT NSS CELL OF RERF IS GOING TO ORGANISE CLEAN INDIA CAMPAIGN ON 22/03/2023 TO CELEBRATE AND CREATE AWARNESS ON CLEAN INDIA CAMPAIGN.

THEREFORE, ALL STUDENTS, TEACHING AND NON-TEACHING STAFF MEMBERS OF RERFGOI ARE REQUESTED TO KINDLY PARTICIPATE IN THE CLEAN INDIA CAMPAIGN EVENT ON 22/03/2023.

TIMING OF THE EVENT: 11: 00 AM ONWARDS

Google form link of participating student's :https://docs.google.com/forms/d/1JbSBMMHrgevktYvZ3kwT7IFFxAsXmAfVtrWH4PFLvoI/edit

SIGNATURE OF PROGRAM OFFICER

Campus : Regent Education & Research Foundation Group of Institutions E-mail : <u>rerfkolkata@gmail.com</u>, Website : <u>www.rerf.in</u>



<u>Campus Address:</u> Bara Kanthalia, Barrackpore P.O: Sewli Telinipara, P.S.: Titagarh Kolkata - 700 121 Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442





Campus : Regent Education & Research Foundation Group of Institutions E-mail : <u>rerfkolkata@gmail.com</u>, Website : <u>www.rerf.in</u>





Title of the Practice: CLEAN INDIA

Objectives of the practice:

A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019," said Shri Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi. On 2nd October 2014, Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement. The campaign aims to achieve the vision of a 'Clean India' by 2nd October 2019.

The Context

A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019," said Shri Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi. On 2nd October 2014, Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement. The campaign aims to achieve the vision of a 'Clean India' by 2nd October 2019. This year, NSS Cell of RERFGOI in association with IQAC cell of RERF organized this event on 22nd March, 2023. Around 50 students participated in this event.

The Practice:

"Cleanliness is next to Godliness." To contribute in swachh bharat abhiyan activity& undertake cleanliness drive. It is everybody's responsibility and one should keep themselves and their surroundings clean and hygienic. It also brings good and positive thoughts in the mind which slows down the occurrence of diseases. It is the mantra of Mahatma Gandhiji, Father of Nation. He demonstrated, propagated and insisted for individual and community cleanliness throughout his life. Following his footprints, Swachh bharat Mission campaign achieved encouraging results. This vision will be translated into action by bringing in community participation for clean toilets and integrated waste management to make our place open defecation free, zero waste, dust free, plastic free and green. This year, NSS Cell of RERFGOI in association with IQAC cell of RERF organized this event on 22nd March,2023.. Students have encouraged community people to join in Swachta activity. They have participated in shramdan activity and shown their willingness and interest to keep surrounding clean.

Evidence of Success:

The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. Its' responsibility of the entire citizens to keep their surrounding clean community people were encouraged to maintain their surrounding clean. Thus the students of our college have initiated one steps towards-cleanliness". Around 50 students participated in this event. NSS Cell of RERFGOI in association with IQAC cell of RERF organized this event on 22nd March,2023.. Students have encouraged community people to join in Swachhta Activity. They have participated in shramdan activity and shown their

Campus : Regent Education & Research Foundation Group of Institutions E-mail : <u>rerfkolkata@gmail.com</u>, Website : <u>www.rerf.in</u>

Campus Address: Bara Kanthalia, Barrackpore P.O: Sewli Telinipara, P.S.: Titagarh Kolkata - 700 121 Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442



willingness and interest to keep surrounding clean.

Problems encountered and resources required:

- A major hurdle in the way is the scarcity of water. Public toilets in metropolitan cities have been reported to have no water supply at all.
- Non-availability of water in many parts of rural India makes people avoid a household or a public toilet and opt for open defecation instead.

Problems encountered:

1. Dust and dirt. Various kinds of trash. In places as huge as stadiums and airports, it's a must to have rubbish bins in every corner.

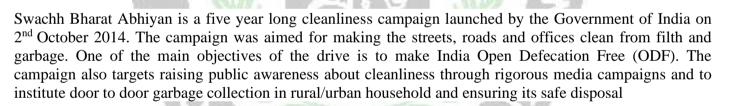
- 2. Toilets.
- 3. Thousands of seats.
- 4. Floors.

Campus Address:

Kolkata - 700 121

Bara Kanthalia, Barrackpore

Resources required:-



Make the most of the day by working on things that don't get done often, like cleaning the chairs in the auditorium or dusting the tops of lockers. If you like, you could ask for permission to plant some flowers around campus, like in a flower bed near the school's entrance.

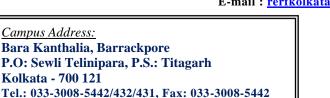
> Campus : Regent Education & Research Foundation Group of Institutions E-mail : rerfkolkata@gmail.com, Website : www.rerf.in







Campus : Regent Education & Research Foundation Group of Institutions E-mail : rerfkolkata@gmail.com, Website : www.rerf.in







Campus : Regent Education & Research Foundation Group of Institutions E-mail : <u>rerfkolkata@gmail.com</u>, Website : <u>www.rerf.in</u>

